

SEE RISKS, SECURE INSTANTLY

# DETECT & NEUTRALIZE

YOUR BRAND RISKS, INSTANTLY

ThreatWatch360 identifies threats beyond the corporate perimeter, empowering you to disrupt and neutralize them with a 360-degree view and deep, actionable insights.





Digital Risk Protection

Brand Protection

Cyber Threat Intelligence Solution

### **THREAT**WATCH360

### WHO **WE ARE**

## A 360° solution that safeguards your digital presence from fraudsters, scammers, and cybercriminals.

SR	WHAT WE DO?
01	WE Stop Phishing at the Initial Stage
02	WE Fight the Counterfeit Epidemic
03	WE Outsmart Fake Websites
04	WE Eliminate Malicious Apps
05	WE Detect Business Email Compromise (BEC)



### Helping Business Protect their

# BRAND & BUILD TRUST

Threatwatch360 is a powerful SaaS platform that combats phishing, cyber fraud, rogue activities, and data breaches. It provides takedown support with advanced enforcement tools to protect brands, customers, and data. By securing digital presence, Threatwatch360 helps businesses build trust.

## Key Features of THREATWATCH360

#### 1. Anti-Phishing: Proactive Detection and Mitigation

- Detect and block phishing sites, counterfeit products, cyber fraud, and fake domains.
- Real-time monitoring of emails and websites to prevent credential theft, data breaches, and financial losses from cyber fraud.
- Al/ML-powered detection of phishing patterns and scam campaigns.

#### 2. Anti-Rogue: Combatting Counterfeit and Brand Abuse

- Detects and removes fake apps, rogue websites, and impersonations linked to cyber fraud.
- Tracks unauthorized use of brand assets across online marketplaces and domain registrations.
- Prevents counterfeit product distribution through supply chain insights.

#### 3. BreachEye: Email Compromise Monitoring

- Tracks leaked credentials and sensitive data to mitigate risks of cyber fraud.
- Notifies clients of breaches in real-time and provides actionable insights.
- · Integrates with SOCs for seamless threat response.

#### 3. Takedown Services

- Streamlined processes for removing phishing sites, rogue apps, and counterfeit domains involved in cyber fraud.
- Collaborates with law enforcement and regulatory bodies for legal enforcement.
- Efficient takedown execution via partnerships with ISPs and hosting providers.

### How WE WORK





Utilizes AI/ML to monitor the web and domain registrations for signs of brand abuse and cyber fraud. Deploys multiple sensors to effectively identify phishing threats and scans the internet to detect brand-specific risks.





Examines patterns of fraudulent activity to identify emerging cyber fraud schemes. Assesses and prioritizes threats based on their potential impact on brand reputation and customer safety.





Provides automated alerts and incident reports to facilitate quicker decision-making. Offers takedown services and legal support to ensure rapid removal of cyber fraud threats.





Delivers actionable intelligence through intuitive dashboards, highlighting cyber fraud trends and hotspots. Generates detailed reports to help organizations refine and strengthen their cybersecurity strategies.





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Redefine your approach to brand Protection with

THREATWATCH360